

ABSTRAK

PENERAPAN ASAS-ASAS *GOOD CORPORATE GOVERNANCE* PADA PT. UNILEVER INDONESIA TBK.

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Good Corporate Governance (GCG) atau tata kelola perusahaan mulai berkembang di Indonesia semenjak terjadinya krisis moneter yang dialami Indonesia dan menghancurkan perekonomian nasional tahun 1998 yang lalu, untuk memperbaiki keadaan ini perusahaan-perusahaan di Indonesia mulai menerapkan GCG di perusahaannya, dengan tujuan menguatkan kinerja perusahaan. GCG yang baik menjelaskan hubungan antara berbagai unsur dalam perusahaan yang menentukan kinerja perusahaan

Penelitian ini bertujuan untuk menganalisis ketersesuaian penerapan asas-asas *Good Corporate Governance* PT. Unilever Indonesia Tbk dengan ketentuan KNKG 2006. Data penelitian menggunakan data sekunder berupa laporan tahunan 2019 dan 2020 yang dipublikasikan oleh BEI maupun website PT. Unilever Indonesia Tbk.

Hasil penelitian menunjukkan bahwa PT. Unilever Indonesia Tbk telah menerapkan asas-asas *Good Corporate Governance* yaitu Asas Transparansi (*Transparency*), Asas Akuntabilitas (*Accountability*), Asas Responibilitas (*Responsibility*), Asas Independensi (*Independency*), dan Asas Kewajaran dan Kesetaraan (*Fairness*).

Kata kunci: Tata Kelola Perusahaan, Transparansi, Akuntabilitas, Responibilitas, Independensi, dan Kewajaran dan Kesetaraan

ABSTRACT

IMPLEMENTAION OF GOOD CORPORATE GOVERNANCE PRINCIPLES AT PT. UNILEVER INDONESIA TBK.

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Good Corporate Governance (GCG) has begun to develop in Indonesia since the monetary crisis experienced by Indonesia and destroyed the national economy in 1998, to improve this situation, companies in Indonesia have started implementing GCG in their companies, with the aim of strengthening company performance.

GCG explains the relationship between various elements within the company that determine the company's performance This study aims to analyze the suitability of the application of the principles of Good Corporate Governance at PT. Unilever Indonesia Tbk with the provisions of the 2006 KNKG. The research data uses secondary data in the form of 2019 and 2020 annual reports published by the IDX and the website of PT. Unilever Indonesia Tbk.

The results showed that PT. Unilever Indonesia Tbk has implemented the principles of Good Corporate Governance, namely the principle of transparency, the principle of accountability, the principle of responsibility, the principle of independence, and the principle of fairness and equality.

Key Words: *Good Corporate Governance, Transparency, Accountability, Responsibility, Independency, Fairness*